

# **Jnanavikas Institute of Technology**

## **Department of MBA**

### **Annual report 2024-25**

- Department comprises of Six Assistant Professors and HOD
- In academic year 2024-25 department have achieved 99.99% result
- As a part of Academic interaction, Student have been taken to Bamul Ltd, Pushpak Ltd, Microprastic Pvt Ltd and Britannia Ltd industries.

#### **Students participation & Achievement**

- Under the Chiguru Forum Every Friday Department will be organising Different Management activities to improve participating skills and confidence.
- In this academic year the department organised Mock press meet, Product launch and marketing activity Best out of waste -An eco-friendly product.
- Organised various sports activities in order to encourage leadership skills Among students
- Students of MBA visited Orion Mall as a part of exposure to retail industry and understanding consumer behaviour
- For this academic year department conducted food fest by MBA students.
- Department conducted 'My mic' platform under the Chiguru Forum to enhance the communication skill of students by way of storytelling

#### **Placement Activities**

- Our Department conducts placement classes regularly
- For this academic year our Department conducted SAP training courses
- Department conducted placement drive and 60% of our students were placed in different companies.

#### **Organised special Talk by the following Eminent Speakers:**

- Swami Veera Shaivananda from Ramkrishna Mat Tumkur
- Anand Sasi Kumar from Institute of Management Development On the topic virtual reality in management
- Priyanshu Bari, Co-owner of Fintopedia on the Topic 'Bazaar Shashtra-Share Market'

### **Faculty Achievement:**

#### **FDP Attended**

- Mrs.Poornima N , Ms.Preethi P & Mr.Chethangowda C attended 5 days FDP on TQM organised by Don-Bosco Institute of Management.
- Mrs.Lakshmidevamma attended 5 days FDP organised by Jain university on Entrepreneurship Development
- Mrs.Poornima attended 2 days FDP on the topic Student Career Development in connection with GenZ organised by IBS.

### **Publication:**

- Dr Satish Chandra published three research articles in Q2 journals

### **Research and Development Cell**

- Our Department initiated Research and Development cell and the department is recognised as Research Centre by VTU.
- Presently four students are pursuing their PhD Under this R & D cell
- Our institution recognised as evaluation consulting organisation by KMEA Govt of Karnataka for a period of five years
- Presently our department has secured sponsored project by KMEA worth of Rs. 20,00,000.